



PS-161100080402

Seat No. _____

**M. B. A. (Banking & Finance)
(Sem. IV) (CBCS) Examination**

August - 2020

Business Research

Time : 3 Hours]

[Total Marks : 70

- 1 Define the term : Research and Research Methodology. 14
What are various types, methods and techniques of Research?

OR

- 1 What is Research? Explain the process and characteristics 14
of Research in detail.
- 2 (a) Explain editing, coding, classifications and tabulation. 7
(b) What are Measurement and Scaling techniques of 7
research.

OR

- (c) Define different statistical test of Hypothesis. 7
(d) Write a note on Interpretation in presenting research 7
report.
- 3 Give the details of Research Design Also explain various 14
Research design with proper steps in the same.

OR

- 3 Explain different steps, format and mechanism of 14
writing a Research Report in detail.
- 4 Explain data collection process and give the details of 14
methods for collecting data along with its merits and
demerits.

OR

- 4 What is Sample, Sample unit and Sampling. What are 14
the commonly used types and methods for selecting sample
from the population?

- 5 What is Literature review in research? Give the details for formulation of Research problem and proposal. 14

OR

- 5 What do you mean by Hypothesis? Discuss all the important components in formulation of any research hypothesis. 14
